



LAWRENCEVILLE DOWNTOWN DEVELOPMENT AUTHORITY
Board of Directors Meeting
Monday September 23, 2013 / 7:00 PM
City Hall - GwMA Conference Room on 3rd Floor
70 South Clayton Street

MINUTES

- 1.0 CALL TO ORDER** – Mike Reedy, Chairman, called the meeting to order at 7:02pm
- 2.0 QUORUM** - Mike Reedy, Chairman, recognized a quorum of six (6), noting that D.H. Malcolm, Secretary, was absent from the meeting.
- 3.0 MINUTES** – Mike Reedy, Chairman, requested approval of the August 26 meeting minutes. Meg Earhart motioned. Penny Cogdill seconded. The motion carried 6-0.
- 4.0 AGENDA** - Mike Reedy, Chairman, requested review and approval of the September 23 agenda. Parker Gann motioned to approve the agenda. Meg Earhart seconded the motion. The motion carried 6-0.
- 5.0 TREASURY REPORT** – Danny Gravitt, Treasurer, provided a treasury report update. With two deposits – one for the Liquor tax and one for Depot rent - and one debit for VIC utilities, the ending balance as of 9/23/2013 was \$53,019.38.
- 6.0 OLD BUSINESS** – Mike Reedy, Chairman
 - a. VIC Maintenance Update – Mike Reedy, Chairman, shared that the quotes he received for work to be done on the VIC varied significantly in terms of services provided and cost associated with those services. He asked Dan Buchannon to assist in creating a single list of specifications for repairs to be done on the VIC. Once that list is completed, Mike will obtain three quotes for those services and present them to the board upon receipt – either via email or at the next board meeting, whichever can be done first.
 - b. Historic Preservation Update – Parker Gann, Board Member, shared that after reaching out to Chip Wright for information, Chip directed the board to contacts at the Georgia Dept. of Natural Resources. Lisa followed up with those contacts and received a letter stating that they are to the point of needing to schedule a site visit and would keep the DDA informed on their findings. Lisa and Parker will continue to monitor and stay informed on the progress.

- c. **Parking Deck Signage Update** – Mike Reedy, Chairman and Lisa Sherman, Exec. Director, shared that the City is looking at signage options for the parking deck. Mike Reedy recommended that DeNyse could handle the wayfinding designs and indicated that they would be willing to do this for no charge.

7.0 NEW BUSINESS – Mike Reedy, Chairman, proposed that the DDA explore and eventually recommend that Lawrenceville adopt a preservation ordinance. This would complement the DDA's efforts to become a National Historic District. He noted that grants and tax credits are available to businesses for historic preservation projects and the adoption of an ordinance will assist businesses with being able to obtain this. Parker Gann confirmed that in order to qualify for those incentive programs, a community did need to be a designated National Historic District. David Still also noted that he was in favor of this and cited Greenville's ability to both preserve and still allow for vertical development in areas of its downtown. Mike Reedy inquired briefly about the status of Façade Grants and Lisa shared that the city is still updating its ordinances and we are waiting on that process to finalize before implementing the DDA-approved concept.

8.0 OTHER BUSINESS – Board Discussion – David Still, Vice Chair, provided an update on the Redevelopment Peer Tour to Greenville, SC, citing several ideas from collaboration with a major Hotel Chain to build its smallest-ever location in Greenville's downtown as an anchor for one end of the City's redevelopment area to calculated risk-taking by city officials and leadership who saw vision for redevelopment (specifically the Reedy River Pedestrian Bridge project) and the transportation partnership with the City's trolley system to compensate for a lack of parking options around Greenville's single-A, first-class baseball stadium. Overall, leadership combined with collaboration to produce Greenville's 30-year overnight success story.

9.0 FUTURE AGENDA ITEMS – Board Discussion

- a. **Redevelopment Forum on October 31** – Lisa Sherman, Executive Director, shared that with the DDA's investment as a sponsor of this event, the DDA board received three complimentary passes to the Forum. Lisa asked for those interested to contact her regarding attendance and RSVP.

10.0 CITIZEN COMMENTS – There were no citizen comments.

11.0 EXECUTIVE SESSION – Meg Earhart motioned to enter executive session for the purpose of discussion a single matter of real estate. Parker Gann seconded the motion. The motion carried 6-0. Affidavit was signed by the Chairman and a resolution to enter into a closed meeting was signed by all board participants. Copies have been placed in the DDA's file. David Still motioned to adjourn out of executive session. Meg Earhart seconded the motion and the motion carried 6-0.

12.0 ADJOURNMENT – Meg Earhart motioned to adjourn the meeting. Parker Gann seconded the motion and the motion carried 6-0.